

Research Shows Disney Vacation Club Points Retain Long-Term Financial Value

ORLANDO, FL (February 11, 2015) – Fidelity Real Estate Agency, a full-service Florida licensed real estate broker specializing in assisting buyers and sellers with timeshare resales, recently conducted market research to determine the long-term financial value of Disney Vacation Club (DVC) ownership. The findings were published on <http://blog.fidelityresales.com>, and revealed that Disney Vacation Club points purchased directly from the developer in many cases can be sold on the resale market for up to 100% of the initial purchase price and in some cases, more.

The research shows that DVC points bought from Disney retain a remarkable portion of their value over the years, and even decades, following the original purchase. While the value of DVC points varies by resort, Disney Vacation Club members who purchased points for Old Key West Resort in 1991 at a price of \$51.00 per point could sell those points on the resale market in 2014 at an average price of \$60.98. This represents a 120% recovery of the initial purchase price. Three other DVC resorts showed similar price appreciation, while the rest maintained a substantial percentage of their initial worth. All data is based on total DVC sales closed through Fidelity Real Estate Agency in 2014.

“We are glad to report the results of this research, which we believe will benefit current and prospective Disney Vacation Club members,” said Sam Pontius, President of Fidelity Real Estate Agency. “We were pleasantly surprised by what the data revealed. The resale worth of DVC ownership is not only a testament to the quality of Disney’s program, but also a strong indicator of the growth and vitality of the DVC market. We are proud that Fidelity is in a unique position to contribute to this growth.”

The study is part of a series of articles and videos produced by Fidelity Real Estate Agency to engage the Disney Vacation Club community through useful and insightful resources. Interested parties can learn more at <http://blog.fidelityresales.com>.

About Fidelity Real Estate Agency

Established under GMAC in 1995, Fidelity Real Estate Agency (Fidelity Resales) is a member of ARDA and a BBB accredited, full-service Florida licensed real estate broker, specializing in assisting buyers and sellers with timeshare resales and rentals. For almost 20 years Fidelity Resales has been handling timeshare resale transactions and has established an excellent reputation in the industry. Its licensed, professional, and highly trained real estate agents are exceptionally knowledgeable and able to assist both buyers and sellers in navigating the complex timeshare resale process.

Fidelity Real Estate Agency is the timeshare industry’s leader in many brands, including Disney, Hyatt, Hilton, and Marriott resales. For the last ten years, Fidelity Resales has closed more DVC resales than any other company on the secondary market.

For further information, please see <http://www.fidelityresales.com>

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